



“Working for Your Well-Being!”

# CCFoPH Newsletter

Fourteenth Edition – November 2011

## ● ● ● Worksite Wellness Action Forum

By Michelle Wyatt McClure

A Healthier Coos County:  
Worksite Wellness Action  
Forum  
Recipient of Zonta Grant  
Tobacco Free County Fair  
Medical Care Transformation  
– Coming Soon  
Purses for Nurses! A  
Fundraiser for Women’s  
Health Services  
Public Health Department  
Represented at Local  
Wellness Fairs  
Welcome New Members  
CCFoPH Board Members  
New CCFoPH Website!

In follow up to the 2011 *A Healthier Coos County Summit*, Coos County Public Health will be sponsoring the 2nd Annual Summit which will focus on worksite wellness. The Summit’s Action Forum will be held Wednesday, January 25<sup>th</sup>, 2012, from 8:30 a.m. to noon at Southwestern Oregon Community College, Lakeview E & F.

Employees spend nearly half of their waking hours at work; this provides an optimal opportunity to improve people’s health and wellness. Worksite Wellness Programs can attract and retain healthy employees, boost employee productivity, and chip away at rising health care costs.

A comprehensive, strategically designed investment in employee’s health can pay off by:

- Lowering health care costs by 26%.
- Reducing sick leave by 27%.
- Reducing worker’s compensation costs by 32%.

For every \$1 spent on wellness programs, an average of \$5 is saved.

The Action Forum on January 25<sup>th</sup> will cover:

- Wellness Program Development and Implementation,
- Available Resources, and
- Local Examples.

Employers interested in setting up a worksite wellness program for their employees are encouraged to **register for this event** at:

<http://www.surveymonkey.com/s/DML7FRT>

## CCFoPH Recipient of Zonta Grant

The Zonta Club of the Coos Bay Area, through its Service Foundation, has awarded a grant of \$2,000 to the **Friends**, which will be used for vouchers for women’s health services at Coos County Public Health. Zonta raises funds through its annual *Celebrity Dinner*, which is scheduled for February 25<sup>th</sup>, 2012.

# Tobacco Free County Fair

By Stephen Brown



On a local level, helping to pass policies that create tobacco free public areas is one of the most effective ways we have to help change the tobacco use environment. This is especially important for family centered events, such as the Coos County Fair. A tobacco free fair would help create an environment where it is easier for young people to not start using tobacco, and for adults to quit and stay quit. Tobacco use is primarily a disease of childhood that continues into adult life. Greater than 8 of 10 long term smokers started before graduating from high school. Greater than 8 of 10 adult smokers wish they had never started.

As part of a joint effort by the 4H and Community and Family Health programs of the Oregon State University Coos County Extension Service and the Tobacco Prevention and Education Program at the Health Department, a survey was carried out at this year's Coos County Fair. The results (synopsis below) illuminate some important considerations about the acceptance of tobacco free policies in our communities. Three out of four Coos County residents do not smoke and an even greater majority, including most smokers, support restrictions on public smoking.

## Coos County Fair 2011 Survey Results Synopsis

Results are reported giving smokers representation equivalent to their numbers in the general population in Coos County. Over 400 surveys were completed.

- **Nine in 10 people taking the survey support either limiting or eliminating tobacco use at the Coos County Fair.** A little over half believe that smoking should be restricted to designated areas. 40% of non-smokers believe that smoking should be allowed nowhere on fair grounds.
- More than 9 in 10 survey respondents agreed that "Everyone has the right to breathe clean air wherever they go to have fun."
- More than 8 in 10 respondents agreed that smoking should NOT be allowed outdoors where children are present or where crowds may gather.

How did the smokers respond to the survey?

- 70% of smokers believe that smoking should be restricted to designated areas.
- 20% of smokers believe that smoking should be allowed in all open spaces.
- 80% of smokers believe that breathing second hand smoke is harmful.

Most people said they would return to the Fair if it were smoke free. Only 1 in 10 said they would not.

# Medical Care Transformation -- Coming Soon

By Frances Smith, Coos County Public Health Department Administrator

Oregon is moving ahead to make changes to the health care system. The goals are ambitious: better medical care, for improved health, and at a lower cost — goals known as the triple aim. The legislature passed HB 3650, which is known as the health transformation bill. The major focus for now is to move the Oregon Health Plan (OHP) enrollees (and eventually, government and school employees) into coordinated care organizations (CCOs). Under the present system in Oregon, there are numerous managed care plans in the publicly funded healthcare system — some provide physical health services, some mental health, and some dental. With the new CCO system, all of the publicly funded health care services would ultimately be coordinated by one community-based agency, and the money which now goes to separate managed care plans would go into one “global” budget managed by the CCO. The expected result is better integration of these services, and better health outcomes, at a lower price. A CCO’s territory, or area of population served, could be formed as a region or by county, or some other configuration that works at the local level.

An organization can aspire to be a CCO by submitting an application. However, the process for applying, the governance of the CCO, outcome measures, etc. are still being discussed by task forces appointed by the Governor, with a subsequent report to the Legislature due in February 2012. Any necessary approvals for changes in the current system will also have to be obtained from the federal Centers for Medicaid and Medicare Services, before implementation of the first CCOs. The target date is July of 2012. Discussions are currently underway in Coos County about how a local CCO would be comprised. There are various providers at the table representing the health system, including hospitals, clinics, doctors, dentists, public health, mental health, and alcohol and drug treatment.

How does public health fit into this new plan? For the clinical services that we provide, we may not see much difference in the way we get paid for clients enrolled in OHP. In Coos County, our Health Department provides some services which we bill directly to Medicaid, or to DOCS (which currently manages the Oregon Health Plan medical services in Coos County). We are not capitated for Medicaid services (i.e., we have not been provided money up front to serve a certain number of clients). Under HB 3650, section 24, (and ORS 414.153), CCOs will be able to make advantageous use of the local public health system for preventive services that health departments are delivering. The new law states that with contract agreements between CCOs and local health departments, payments for services can include the following: immunizations and STD and other communicable disease services, family planning, HIV/AIDS services, maternity case management, well-child care, prenatal care, school-based health clinics, health services for children in schools, and screening services for early detection of health care problems among low-income women and children, migrant workers, and other special population groups.

Nothing in HB 3650 changes the county health departments’ statutory role to assure activities for the preservation of health and prevention of disease. Many of our public health activities--tobacco use prevention, promotion of better nutrition and physical activity, prevention of food borne and water borne illness through education and regulatory services, emergency preparedness and response, support for healthy families through WIC and early childhood education, case management of at-risk infants, and community assessment and planning — are not referenced in HB 3650. Yet these are prevention activities that help individuals and families, and also build a healthier community that is a desirable place to live, work, learn and play. Coos County Public Health has been in the prevention business since 1922, and we welcome this new emphasis on prevention in medical care in HB 3650.

More information is available at:

[www.health.oregon.gov/OHA/OHPB/health-reform/](http://www.health.oregon.gov/OHA/OHPB/health-reform/)

# Purses for Nurses!

A Fundraiser for Women's Health Services

The 2<sup>nd</sup> annual 2-hour fundraising event proved to be another successful endeavor! Over 125 women enjoyed “shopping” at both a silent and live auction with over 50 themed purses filled with gift certificates, a variety of products and lots of surprises. There was an amazing assortment of dessert items served, with both the dessert platters and table centerpieces for sale as well.

The auction, plus a raffle, brought in over \$8,000 that will go to support women’s health services at the Health Department. The event would not have been possible without the generosity of the many individual donors, businesses, and organizations which contributed the items for auction and also the food. See the insert in this newsletter for the list of these donors!

Special thanks goes to the committee members: Pam Cottrell, Cynthia Edwards, Genelle Hanken, Lisa Hermann, Sherrill Lorenzo, Lindi Quinn, Frances Smith and Debbie Webb, and to the SOCC Student Nurses for their hard work to make this event a success. Thanks also to Quinlyn Deming, Miss Coos County Outstanding Teen, for her saxophone performance, and to Dale Helland and Cam Parry for helping with food service. A 3<sup>rd</sup> event is planned for early October 2012.





## Welcome New Members

CCFoPH welcomes the following new members who joined at our recent *Purses for Nurses!* fundraiser event:



Angie Allbee

Lori Austin

Barbara Bassett

Jenny Bream

Patty Cook

Sue Flammang

Patty Flett

Renee' Frati – State Farm Ins.

Maria Giannetti

Judy Gilbert

Karen Gooding

MarriAnn Harbert

Diana Harvey

Tracy Hering

Deborah Johnson

Janis Lloyd

Angie Mattecheck

Linda Maxon

Suzie McDaniel

Judy McMakin

Susan Middlebrook

Rachel Nelson

Doris Olson

Kendra Parry

Kathy Richards

Sandy Tammietti

Marie Thomas

Leila Veroujean

Candis Wade

Margery Whitmer

Syd Wiesel

Linda Wilcox

Tiffany Wirth

Colleen Wylie

Joanna Zyta

### Reminder to 2011 Members:

Now is a good time to turn in your 2012 membership dues to PO Box 203, Coos Bay, OR 97420. Remember, CCFoPH is a 501c3 non-profit organization and membership fees are tax deductible. Membership Fees: Individual Membership \$15, Family Membership \$25, Business Membership \$50.

### Public Health Department Represented at Local Wellness Fairs:

During October & November, we had a great opportunity to share information about public health services. There were two community wellness fairs—the Elder Resource Fair at Pony Village and the Coquille Valley Hospital's Health Fair at the Coquille Community Center. The Coquille Tribe, at The Mill, and the North Bend Medical Clinic put on wellness fairs for their employees. Coos County Friends of Public Health members Donna and Chris Flammang, Carl Siminow, and Debbie Webb (who is also the *Living Well with Chronic Conditions* Registration Coordinator for Coos and Curry Counties) staffed the booths. The booths displayed a variety of information from "A" to WIC on services provided by the Public Health Department.

**Coos County Friends of Public Health**

**P.O. Box 203**

**Coos Bay, OR 97420**

**Board Members**

President	Angie Webster	Vice President	Chris Flammang
Secretary	Renee' Menkens	Treasurer	Debbie Webb
Advocacy Chair	Stephen Brown	Communication Chair	Lynda Buford
Development Chair	Vacant	Education Chair	Lindi Quinn
Membership Chair	Connie Bunnell	Ex-officio members	Frances Smith and Sherrill Lorenzo

Contact Information: [ccfoph@gmail.com](mailto:ccfoph@gmail.com), 541-404-6762 or 541-756-2020 x 543



**New CCFoPH Website!**

Be sure to check out our new website at

[www.ccfoph.org](http://www.ccfoph.org)