



# CCFoPH Newsletter

"Working for Your Well-Being"

June 2013

## Volunteers Needed for the 4<sup>th</sup> Annual Purses for Nurses Event

Plans are in the works for our 4<sup>th</sup> Annual Purses for Nurses event, scheduled for October 12, 2013, from 2:00 to 4:00 pm at St. Monica's Church in Coos Bay. We are looking for committed Friends members to help with the organization and management of this afternoon tea and silent auction.

This is one of our major fundraisers for the Coos County Public Health Department and we need volunteers to help in a variety of areas, both for committee functions and the day of the event. The committee will probably meet monthly for June and July, and more frequently as the event date gets closer. Meetings are usually held at noon to accommodate work schedules.



This is a great opportunity to provide support for the Friends organization as well as participate in a wonderful community event. Plan to attend the tea and silent auction, and please consider joining our planning committee to help make this another successful fundraiser for the Public Health Department. Interested parties may contact Patty Barton, Development Chair, at [pjbarton44@gmail.com](mailto:pjbarton44@gmail.com) or 541-404-6918.

Volunteers Needed for the  
4<sup>th</sup> Annual Purses for  
Nurses Event

Save the Date

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CCFoPH 2013 1<sup>st</sup> & 2<sup>nd</sup>  
Quarter: Grant Transfers  
to CCPH & Donations  
Received

Board Members

### Save the Date

**National Night Out** at Ferry Road Park, North Bend,  
Tuesday, August 6, 2013, 5-8 pm

**Purses for Nurses** at St. Monica's Catholic Church, Coos Bay,  
Saturday, October 12, 2013, 2-4 pm

Contact Information:  
[ccfoph@gmail.com](mailto:ccfoph@gmail.com)

Website: [www.ccfoph.org](http://www.ccfoph.org)



## Dear Friends!

We are fortunate to live in a community with many hardworking, committed individuals. So very many of those I've worked with on various projects not only share their valuable skills and knowledge, they also share their passion and precious time away from work - priceless contributions towards making Coos County a better place to live. Frances Smith is a prime example.

Frances spent over 26 years working for Coos County Public Health Department (CCPHD). On April 4<sup>th</sup>, at the 2013 Annual Recognition Luncheon, Frances was our honored guest. As many of you know, Frances retired from CCPHD in April. What you may not know is that Frances first came to work for the county in 1987 and that she worked in a variety of areas at the health department.

Frances is a graduate of the University of Oregon with a degree in community health. At the health department she worked as an educator, grant writer, program manager and in 2001 was appointed the administrator. During her time at the health department several new complex public health issues developed including AIDS, post 9/11 health system disaster-response teams (including tsunami preparedness), dramatic rises in the obesity rate and one of the most concerning public health issues, chronic underfunding of health departments.

To address the last issue Frances collaborated with Molly Ford and several other concerned community members to organize Coos County Friends of Public Health (CCFoPH) in 2008. The mission of the group is "to promote health in Coos County through enhancement of local public health

services". Grant writing and fundraising remain the primary functions of CCFoPH, which has helped raise and distribute over \$50,000 for the CCPHD in the last 5 years. Good work CCFoPH ~ that is a big number!



Molly Ford, Previous CCFoPH President; Frances Smith, Previous Coos County Public Health Administrator; Lindi Quinn, Current CCFoPH President

Lucky for us Frances plans to continue her work with CCFoPH and recently joined the board as our Education Chair. Her experience and knowledge are very valued as is her gracious style of communicating and supporting others. I am thankful and proud to be working with her towards making Coos County a healthier place to live.

**Lindi Quinn**  
CCFoPH President

## New Administrator for CCPH



Coos County Public Health Department came under new leadership in April. Dr. Nikki Zogg was hired to replace Frances Smith, who has officially retired.

Dr. Zogg was born and raised in Coos Bay, Oregon. After graduating from Marshfield in 1994, she attended Lane Community College for two years, completing her associate's degree in 1996. Dr. Zogg then attended Oregon Institute of Technology for one year, before joining the U.S. Air Force.

There she worked as a public health technician for eight years; gaining experience in communicable disease and occupational epidemiology, medical entomology, disaster preparedness, food safety and sanitation. During her time in the Air Force, Dr. Zogg received a bachelor's degree in anthropology and a master's degree in public health.

When she left the Air Force in 2006, she became the manager of the Office of Communicable Disease Control at Central District Health Department in Boise, Idaho. Over the course of the next seven years Dr. Zogg moved up through the organization, taking on management of the Tuberculosis Clinic, Refugee Health Clinic and Public Health Preparedness Program. In the last two years of her employment with Central District Health Department, Dr. Zogg was the Community Health Division Director, overseeing all communicable and chronic disease programs as well as program development, strategic planning and grant writing. During her time at Central District Health Department she also completed her doctorate in public health with specialization in infectious disease epidemiology.

Dr. Zogg has a strong interest and passion for organizational management and leadership. She is currently working with staff and community stakeholders to complete a community-wide health assessment. The health assessment will identify needs and gaps that currently exist in the community. In addition, the assessment will be used to write a community health improvement plan, which will focus on identifying ways to improve the overall health of the community. The plan will outline strategic goals and objectives for key stakeholders (e.g., public health, health clinics, hospitals, political leaders, city/county managers, etc.). The intent of the health improvement plan is to align the strategic goals of organizations throughout the community so that the area's health needs can be effectively and efficiently addressed through shared goals and resources.

In addition to these efforts, Dr. Zogg is working internally to position the organization for Public Health Accreditation, and working externally to promote health in all policies (HiAP). Health is fundamental to every sector of our economy. Many factors outside of health care impact the health of a community. From agriculture policy that influences the food in our schools to decisions regarding the built environment that put us at risk for disease, every choice we make brings us closer to, or moves us further from, our community health goals. Every policy, large and small, and every decision, personal and political, should take into consideration its impact on health. From transportation and education to environment and economic development, every political decision has a health cost or benefit and these costs and benefits should be weighed in each decision.

Dr. Zogg is very excited to be returning to the area and is looking forward to contributing to the health and success of Coos County.

## Smoke-Free National Night Out!

At a meeting on June 11, the North Bend City Council voted 5 to 1 to pass a resolution declaring the August 6th **National Night Out** at North Bend's Ferry Road Park a tobacco-free event. They are to be commended for this contribution to reducing the burden of tobacco use in our community. The great majority of citizens of Coos County believe that tobacco use should be restricted at family-centered events such as the National Night Out. Tobacco-free policies strengthen positive social norms regarding not using tobacco. This helps to keep young people from initiating tobacco use, and helps to lower tobacco use in adults. **If you know someone on the North Bend City Council, congratulate and thank them for their good work.**

## Smoke- and Tobacco-Free: Talking Points

- Children in Coos County deserve the opportunity to lead safe, healthy and productive lives.
- Children in Coos County deserve to lead lives free from the burden of addiction to tobacco products.
- Smoking tobacco is a childhood disease. Eight of ten long-term smokers began smoking before graduating from high school. Only one percent started after the age of 25.
- Smoke- and tobacco-free policies foster adult modeling of positive social norms that help young people avoid becoming smokers.
- Research shows preventing tobacco use could help prevent addiction to other drugs. Tobacco acts as a gateway to other drugs.
- Smoke- and tobacco-free public spaces make it easier for the three out of four people who smoke tobacco but wish they could quit, to successfully become tobacco-free.
- When communities show that they care about tobacco use by creating smoke- and tobacco-free public spaces, fewer children start smoking.
- When communities institute smoke- and tobacco-free public spaces, people smoke less at home.
- Smoke- and tobacco-free policies empower the great majority of people who would like to attend smoke- and tobacco-free family-friendly events.
- Smoke-free public spaces reduce exposure to second-hand smoke.



# Superstars of Public Health: 6th Annual Recognition Luncheon

By Reneé Menkens, CCFoPH Secretary

The afternoon was grey but the Black Market Gourmet was warm, with great food and wonderful company. We were there to celebrate and honor those who have made a difference to public health. We are honored in our community to be able to support this unique annual Superstar Recognition Luncheon, and take time to recognize those who make a difference in our lives.

Our first superstar was **Maud Capps**. She is a retired medical assistant at Bandon Community Health Center. As the clinic's "local champion" she designed the clinic's sliding fee scale and helped start the clinic's prescription assistance program.

Pediatrician **Dr. Mike Lanza** was our second superstar. He has made a difference in the health of our children by sponsoring a grant to provide a greenhouse to a local school. Myrtle Point's Ocean Crest school was awarded the funds and now can help kids learn how to grow their own healthy foods.

**Kathy Laird** was our third superstar. She is the CEO of Waterfall Community Health Center, a federally qualified health center, and has been providing primary health services at Waterfall Clinic for a decade. Via the School-Based Health Centers at Marshfield and Powers High Schools, which are operated by Waterfall, she is also making a difference in the health of our local adolescents. Ms. Laird is one of our greatest advocates of expanding access to medical care in our community.

**Judy Moody**, our fourth superstar, has retired as the director for the Woman's Safety and Resource Center after 12 years in the position. She was honored for her years of service and advocacy on behalf of women and children in our community.

This luncheon was truly a wonderful event for recognizing four public health superstars. These people have made and continue to make a difference in our community's health. The Coos County Friends of Public Health are proud of our Superstars!

## CFoPH 2013 1<sup>st</sup> & 2<sup>nd</sup> Quarter: Grant Transfers to CCPH & Donations Received

**\$1,250** each quarter, for a total of **\$2,500** transferred from the Coquille Tribal Grant for Women's Health Services and STDs. Additional donations:

- \$62.19** Coins for Coos Kids: to support Women's Health Services and Immunizations
- \$710** Donations received in conjunction with the Public Health Recognition Luncheon
- \$0-49** Trish McMichael, Lena Hawtin, Margie Marshall, Connie Bunnell, Ann Collins, Karen Devereux/Rick Staggenborg, Renee' Menkens, Judy Moody, Dr. Hugh Tyson, Nikki Zogg
- \$50 - \$99** Frances and Jo Smith, Molly Ford, Patty Cook
- \$100 - \$399** Lindi/Mike Quinn
- \$400** Dr. Dane Smith

*~ Thank You!*

**Coos County Friends of Public Health**  
**P.O. Box 203**  
**Coos Bay, OR 97420**

### **Board Members**

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